AVS 67 International Symposium is Going Virtual

Due to the unprecedented circumstances surrounding the ongoing COVID-19 pandemic and the surge of its variants, the AVS 67th International Symposium & Exhibition, scheduled for October 24-29, 2021, in Charlotte, North Carolina has shifted from an in-person meeting to a virtual model. AVS is now pleased to present the AVS 67 Virtual Symposium to be held October 25-28, 2021. The Virtual Symposium will consist of Live Sessions filled with invited speakers, award talks, highlighted contributed talks, live Q&A, other special events, and 300+ On Demand presentations.

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPONSORSHIP OPPORTUNITIES</td>
<td>$3,000+</td>
<td>$1,500+</td>
<td>$500+</td>
</tr>
<tr>
<td>Logo Link on the Conference Sponsor, Schedule and Registration Pages</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Rotating Logo Link on the Conference Home Page</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Logo Link on the Conference Registration Form</td>
<td>✓</td>
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<tr>
<td>Company Profile on the Mobile App/Online Scheduler Sponsor Page</td>
<td>✓</td>
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<tr>
<td>Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab (640 wide x 160 high pixels)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on the Virtual Sponsor Background</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on Sponsorship Slide During Opening Remarks at all Live Conference Sessions</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Verbal Shout Out During the Opening Remarks at all Live Conference Sessions</td>
<td>✓</td>
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ADVERTISING OPPORTUNITIES

<table>
<thead>
<tr>
<th>ADVERTISING OPPORTUNITIES</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interactive Vendor Zoom Room following the Live Sessions (Supplier sets up own Zoom session - or equivalent platform, AVS promotes event and adds to Session Schedule)</td>
<td>$750</td>
</tr>
<tr>
<td>Solo Email Blast to Registered Attendees (Post Conference E-Blast distributed to all registered attendees within 4 weeks following Virtual Event. E-Material to be supplied in HTML format, complete with links if desired. Material required 7 days prior to dispatch)</td>
<td>$1,500 (Available to Platinum Sponsors Only) $1,750 (Available to Gold Sponsors Only) $1,950 (Available to Silver Sponsors Only)</td>
</tr>
<tr>
<td>High Impact Video Commercial 30 or 60 Seconds Aired during the Session Breaks - Supply in MP4 format</td>
<td>$1,500 (60 Seconds) Additional $250 each $1,000 (30 Seconds) Additional $250 each</td>
</tr>
<tr>
<td>Banner Ad (640w x 160h 72DPI max) with Logo Link On the Schedule and Registration Pages</td>
<td>$750</td>
</tr>
<tr>
<td>Break PowerPoint Slide: Rotating Slides During Session Breaks</td>
<td>$1,000</td>
</tr>
<tr>
<td>Mobile App Push Notification: Send Attendees a Pop-up Alert During the Event Via the Mobile App</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

AVS 67 Virtual Symposium Sponsorship & Advertising Order Form

Sponsorship Selections

Choose Level of Sponsorship
- Platinum: $3,000
- Gold: $1,500
- Silver: $500

Advertising Selection(s)

Company Information

Company:
Contact Name:
Address:
City:
State:
Country:
Postal Code:
Phone:
Fax:
E-mail:
Website:

Payment Information

Payment Method (100% payment due with order):
- Check (Payable to AVS)
- AMEX
- MasterCard
- Visa
- Wire Transfer*

Credit Card Number:
Credit Card Expiration:
CCID:

Name on Card:

Return form to: Jeannette DeGennaro: jeannette@avs.org • Phone: 201-961-5268

*Wire Transfer Details:
Bank: TD Bank, 261 Marble Avenue, Thornwood, NY 10594
Account Holder: AVS
Acc #: 789803108
ACH Routing #: 029013673
Wire Transactions Routing #: 031101296
Swift code for International (foreign currency) wires: TOCMATT1
Swift code Domestic (US currency) wires: NATHUS33XXX
NB: On processing the payment, please reference yourself and/or company as originating customer.

Mail Checks to: AVS 125 Maiden Lane 15-B New York, NY 10038 AVS Tax ID#: 04-2392373