



AVS 67 Virtual Showcase

OCTOBER 27-29, 2020

www.avs67.avs.org



AVS 67 Virtual Showcase Sponsorship Levels and Benefits	Platinum: \$3,000	Gold: \$1,500	Silver: \$500
Conference Website Marketing Opportunities			
Logo Link on the Conference Sponsor, Schedule, and Registrations Pages	*	*	*
Rotating Logo Link on the Conference Home Page	*		
Logo Link on the Conference Registration Form	*		
Mobile App/Online Scheduler Marketing Opportunities			
Logo Link on the Mobile App/Online Scheduler Sponsor Page	*	*	*
Profile on the Mobile App/Online Scheduler Sponsor Page with Links to Videos and/or PDFs (Up to 5)	*	*	
Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab	*		
Live Conference Session Marketing Opportunities			
Logo on the Virtual Sponsor background	*		
Logo on Sponsorship Slide During Opening Remarks at all Live Conference Sessions	*	*	
Verbal Shout Out During the Opening Remarks at all Live Conference Sessions	*		
Additional Advertising Opportunities			
Virtual Sponsor Room to Provide Demos or Live Staff Interactions via Zoom Following the Live Sessions (1 Hour Time Slots)	\$750	\$750	\$750
Solo E-mail Blast to Registered Attendees Post Conference	\$1,000		
Video Commercials During the Break (See Options Below)	\$1,500	\$1,500	\$1,500
	\$1,250	\$1,250	\$1,250
	\$1,000	\$1,000	\$1,000

Banner Ads and Profiles

Depending on the sponsorship level your company may also receive the following **ad**.

Sponsorship Level	Banner Ad Size File Formats: PNG Due with Sponsorship Form	Profile Details
Platinum:	Banner Dimensions: 640 w x 160 h Banner Text Resolution: 320 w x 80 h Image Must Be .PNG Format	Brief 75-100 word Company Profile/Product/Service information, may include up to five video and/or pdf links.
Gold:	None	Brief 75-100 word Company Profile/Product/Service information, may include up to five video and/or pdf links.

Solo E-mail Blast (Post Conference)

Depending on the sponsorship level and selection request AVS 67 organizers will **send one approved e-mail blast to registered attendees**, post conference. E-mail scheduling will be based on the sponsorship/payment submission date. Guidelines will be provided.

Video Commercials During the Break

Promote your products and services during the AVS 67 Virtual Showcase Session breaks. This is a great way to showcase your products to the AVS community at minimal cost. Video commercials must be supplied as an MP4 file no later than September 28, 2020. Commercial breaks are limited so please secure your slot immediately.

- 60 Second Commercial: \$1500
- 45 Second Commercial: \$1,250
- 30 Second Commercial: \$1,000

AVS 67 Virtual Showcase Sponsorship Form

Sponsor assignments will be on a first-come, first serve basis—full payment must be included. Sponsorships do not include any registration—attendees will need to register for FREE at www.avs.67.avs.org.

Sponsorship Selections

Choose Level of Sponsorship

- Platinum: \$3,000
- Gold: \$1,500
- Silver: \$500

Additional Sponsorship & Advertising Opportunities

- Zoom Room: \$750 (Platinum, Gold, Silver)
- Solo E-mail Blast: \$1,000 (Platinum)
- Video Commercials During the Break: \$1,500; \$1250; \$1000 (Platinum, Gold, Silver)

Company Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail _____

Website _____

Payment Information

Payment Method (100% payment due with order):

- Check (Payable to AVS) AMEX MasterCard Visa Wire Transfer*

Credit Card Number: _____

Credit Card Expiration: _____ CCID: _____

Name on Card: _____

Return form to: Jeannette DeGennaro: jeannette@avs.org • Phone: 201-961-5268

***Wire Transfer Details:**

Bank: TD Bank, 241 Marble Avenue, Thornwood, NY 10594

Account Holder: AVS

Acct No: 7928531206

ACH Routing #: 026013673

Wire Transactions Routing #: 031101266

Swift code for International (foreign currency) wires: TDOMCATTOR

Swift code Domestic (US currency) wires: NRTHUS33XXX

NB: On processing the payment, please reference yourself and/or company as originating customer.